

Dear Clients,

Shikada Sangyo Inc. will open the renovated showroom at the head office in Fukuoka prefecture, Yame-gun under the name "SHIKADA SHITSURAI SHOWROOM" on 29 January 2023.

Established in 1912, we have been using local bamboo in Fukuoka prefecture, Yame-gun, Hirokawa-machi in sudare factory operation. In 1967, after incorporated as a legal entity "Shikada Sudare Shoten", we continued manufacturing sudare products domestically for 55 years. In the year 2017, our products were certified as a Fukuoka prefecture governor-specified traditional craft "Yame Sudare". We have maintained as a sudare provider up until now. A few years ago, as a part of restructuring the business, we shifted our business from consumer use to professional use. The new showroom under the name "SHIKADA SHITSURAI" is to be opened as a memorial of our 110th anniversary in 2023, We would like to thank all our clients for your warm support over a long period of time.

SHIKADA SHITSURAI showroom is located near the factory that uses local bamboo in "Yame Sudare" production. The "Yame Sudare" is used as a noble furnishing in interior decoration to create boundaries and was popular in most households in the Showa period (1926-1989). "SHITSURAI" is a culture unique to Japanese people that has been incorporating nature into their homes since ancient times as a courtesy to guests using seasonal decorations. Japanese people, who believed in countless gods and was nature worshipper/Shintoism, believed that bamboos are sacred plants where gods dwell. The bamboo used to separate the divine and human domains is called "Misu", which we continue producing to this day. The culture of interior decoration using seasonal items is fading away, but we think that the spirit of Japanese people who respect nature and all creations are the earliest ideas of SDGs that we are proud of.

Besides our original product (bamboo sudare), we also have other natural materials such as rush, rattan, and sheep fur. SHIKADA SHITSURAI showroom is a facility that proposes various designs for the next generation of hotel space using natural materials. It was realized in collaboration with world-renowned architect Kengo Kuma who has adopted our bamboo sudare in commercial facility use since 2009. Our bamboo has been used in his projects such as Ace Hotel Kyoto, and Hoshino Resort Beppu/Yufuin.

In SHIKADA SHITSURAI showroom, rattan furniture, rattan weaving decoration items, lighting made from Japanese paper, bamboo weaving sheets for ceiling decoration, wool rugs, and many other products are displayed to realize your hotel space concept. There are also other new products designed by Mr. Kengo such as rattan chairs.

We will continue contributing to local communities by keep supplying bamboo sudare made from local resources, which is one of the traditional crafts while engaging in developing new uses for modern interior design.

Entering the 110th Anniversary, we would like to thank all continued support as we restructure our business.

31 December 2022 Shikada Sangyo Inc. President / Kazumasa Shikada